Introduction

The American Cancer Society, Rocky Mountain Division, presents Breast Cancer Facts & Figures 2002 to assist American Cancer Society volunteers and staff, local community groups, and health professionals in providing programs and services to the public, cancer patients, and their families.

Cancer is a major public health problem in Idaho. This publication provides benchmarks to measure progress towards the Society's challenge goals for major reductions in cancer deaths and incidence and improvement in quality of life for cancer survivors. Breast cancer is survivable if detected early, and Idaho has made progress in early detection and screening of breast cancer.

For more information you can trust about cancer, contact your American Cancer Society at 1.800.ACS.2345, or visit our website at www.cancer.org.

A Survivor's Story: In Her Own Words

It Can Happen To Anybody

Benita Goodheart

I am an oncology nurse, so I felt guilty when I waited a year longer than I should have before I got my annual mammogram. Since I work in a hospital, I walked across the hall to get my results and I knew immediately when the first question from my colleague was “who is your surgeon?”

I didn’t want my family to deal with this. My husband’s mother, father, and brother all died of cancer and I was supposed to be the one who was there for him. When I learned that my cancer had spread to nine nodes, I knew the odds at the time of the various treatments. I chose a full stem cell transplant.

It takes a lot out of you, but I knew that I wanted to do all that I could to beat this and I felt like the stem cell transplant was my best option.

I credit my cancer experience with helping me to relate much more with my patients. I tell them that cancer can happen to anyone—even oncology nurses. I also tell them that if I would have waited another year for my mammogram, that my prognosis would have been pretty bad.

I encourage my friends, family members, patients, and anyone that will listen not to wait. I love seeing them at the Relay For Life events but I don’t want them as patients. If they do become my patients, however, they couldn’t be in more knowledgeable hands.

Acknowledgements

The data for portions of this report have been provided through the cooperation of the local agencies listed on this page. These agencies are the primary contributors of cancer-related data specific to Idaho, and this publication would not have been possible without their assistance. This publication is designed to provide an overview of breast cancer in Idaho and in no way replaces the relevance or need for reports by the individual agencies.

This report was compiled and produced for the American Cancer Society’s Rocky Mountain Division, by the following staff: Alacey Berumen, MNM, Doctoral student, Regional Planner, Robert M. Bogin, MD, Sr. Vice President, Strategic Health Initiatives, Robert Grosboll, MPH, Cancer Specialist, David Goldberg, Director of Communications, Joe McManis, Communications Coordinator.

© 2002, American Cancer Society, Rocky Mountain Division. All rights reserved. Data produced by the Idaho Department of Health and Welfare and the Cancer Data Registry of Idaho, as well as data produced by the SEER Program, may be reproduced without permission. American Cancer Society, Rocky Mountain Division, Communications Department, 2255 S. Osuna Rd., Denver, CO 80224.
What Is Breast Cancer?

Cancers are a group of diseases that cause cells in the body to change and grow out of control. Most types of cancer cells form a lump or mass called a tumor, and are named after the body part where the tumor first starts. Breast cancer begins in the breast tissue, which is comprised of fatty connective and lymphatic tissue, lobules, which are glands for milk production, and ducts which connect the lobules to the nipple.

Some tumors that grow in the breast are benign; this means they are not cancerous and not life threatening. Some breast tumors are cancerous but are called in situ because they have not spread from the area where they began. In situ cancers that form within the ducts are called ductal carcinoma in situ, or DCIS. The majority of these tumors will not spread beyond the duct; at this early stage nearly all of these cancers can be cured. Other cancerous tumors are invasive (also called infiltrating). These cancers start in the ducts or lobules and cross the gland walls to invade surrounding breast tissue. The seriousness of a breast cancer diagnosis is influenced by its stage (how far the cancer has spread on initial diagnosis). Local stage describes cancers confined to the breast; regional stage describes cancers that have spread to the lymph nodes; distant stage cancers have metastasized or spread to distant sites.

Bottom Line:

Breast Cancer is the most common cancer among women. Nearly one in every eight American women, will be diagnosed with breast cancer sometime in her life. A number of factors consistently associated with increased risk of breast cancer are not factors that can be changed, such as increasing age, family history, age at first birth of a child, age of menarche, late menopause, biopsy-confirmed atypical hyperplasia, and increased breast density. Factors that can be changed are increased alcohol use, being overweight or obese after menopause, lack of physical activity and recent use of oral contraceptives or post-menopausal estrogens and progestin. It is important to limit alcohol consumption, to discuss with your doctor proper diet and nutritional needs, and to determine methods to incorporate exercise into your daily routine.

Prevalence:

Nationwide, an estimated 203,500 new invasive cases of breast cancer are expected to occur among women in the United States during 2002.

Women at Risk:

Besides being female, age is a woman’s single most important risk factor for developing breast cancer. Women with a family history of breast cancer especially in a first-degree relative (mother, sister, and daughter) have an increased risk of developing breast cancer themselves. The risk is even higher if more than one first-degree relative had breast cancer or if the relative developed breast cancer at an early age or in both breasts. Approximately 5 to 10 percent of breast cancers result from inherited breast cancer mutations.

American Cancer Society Guidelines for the Cancer-Related Checkup

A cancer-related checkup is recommended every three years for people ages 20 to 40 years old and every year for people ages 40 and older. This exam should include health counseling and, depending on a person’s age, family or personal history of cancer might include examinations for cancers of the colon, thyroid, oral cavity, skin, lymph nodes, testes, and ovaries. Special tests for breast, cervical, and uterine cancer are recommended as outlined.

<table>
<thead>
<tr>
<th>Cancer Site</th>
<th>Test or Procedure</th>
<th>Age</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast</td>
<td>Breast Self-Exam</td>
<td>20 and over</td>
<td>Every month</td>
</tr>
<tr>
<td></td>
<td>Clinical Breast Exam</td>
<td>20-40</td>
<td>Every 3 years</td>
</tr>
<tr>
<td></td>
<td>Mammography</td>
<td>40 and over</td>
<td>Every year</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cervix Uteri</td>
<td>Pap Smear</td>
<td>Women who are or</td>
<td>Every year; may be less</td>
</tr>
<tr>
<td></td>
<td></td>
<td>who have been sexu-</td>
<td>frequent after 3 or more</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ally active or have</td>
<td>consecutive satisfactory</td>
</tr>
<tr>
<td></td>
<td></td>
<td>reached age 18.</td>
<td>normal annual exams.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Pelvic Exam</td>
<td>18-40</td>
<td>Every 1-3 years</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Over 40</td>
<td>Every year</td>
</tr>
</tbody>
</table>

Call to Action:

Women should take inventory of their lifestyle. Increasing their daily intake of fruits and vegetables, limiting their intake of red meats and alcohol and adding exercise into their daily routine will improve their overall health.

Did you Know?: 1 percent of breast cancer cases are diagnosed in men. Any man that feels a lump should immediately contact his physician and request appropriate medical care.
Early Stage Breast Cancer Has Increased

**Bottom Line:**
In situ (non-invasive) and localized breast cancer diagnoses are increasing. One of the reasons, invasive cases of breast cancer are occurring is because women are not receiving screening mammograms. In Idaho, 900 new cases of invasive breast cancer are expected to occur in 2002. Nationwide, an estimated 203,500 new invasive cases of breast cancer are expected to occur among women in the United States during 2002.

**Women at Risk:**
In Idaho for the year 2000, women had a rate of 133 breast cancer cases per 100,000. Over the last 10 years this rate has increased from 123.1 per 100,000.

**Call to Action:**
The American Cancer Society recommends that women age 40 and older have an annual mammogram, an annual clinical breast examination by a healthcare professional (close to and preferably before the scheduled mammogram), and perform a monthly breast self-examination. Women ages 20-39 should have a clinical breast examination by a health care professional every three years and should perform a breast self-examination monthly.

**Goal**:
By 2008, increase to 90 percent the portion of breast cancers diagnosed at a local stage or earlier.

**Did you Know:** The American Cancer Society currently funds 184 research projects relating to breast cancer totaling almost $62 million.

**Ductal Carcinoma In Situ (DCIS)**

**Bottom Line:**
Virtually all cases of DCIS—one of the earliest stages of breast cancer—are detected only by mammography and not by breast examinations. If a breast cancer is detected at this early stage a woman’s odds of surviving breast cancer are greatly increased.

**Trends:**
In Idaho, DCIS cancer diagnoses have increased from 10 percent of all breast cancer cases in 1990 to 12 percent in the year 2000. Rates of invasive cancer have increased by 12 percent during this time period (see graph). There were significant increases in both in-situ and localized breast cancer incidence rates, but no significant changes in late stage rates. This increase likely reflects earlier detection by the use of mammography and not an increase in occurrence.

**Women at Risk:**
Women age 40 or over who are not receiving annual mammograms per ACS screening guidelines.

**Did you Know:** The ACS Behavioral Research Center is currently studying breast cancer survivors to examine the determinants of a good quality of life following a breast cancer diagnosis; to identify unmet needs, use of complementary therapies, and needs of minority women with breast cancer.

*Goal set by the Rocky Mountain Division of the American Cancer Society.*
Breast Cancer Mortality Rates Are Declining

Bottom Line:

Breast cancer is the second leading cause of cancer related deaths in women.

Mortality rates declined during 1990-2000. These decreases are probably the result of both earlier detection and improved treatment.

Trends:

In Idaho, 200 women are expected to die from breast cancer in 2002. The mortality (death) rate from breast cancer in Idaho has decreased about 13.5 percent over 10 years. In the entire United States, it has decreased about 16.8 percent. The overall death rate in the year 2000 was 27.7 per 100,000 women. In 2002, an estimated 40,000 people (39,600 women, 400 men) are anticipated to die from breast cancer nationwide.

Women at Risk:

Numerous studies have shown that early detection saves lives and increases treatment options. The declines in breast cancer mortality have been attributed, in large part, to the regular use of screening mammography.

Goal*:

By 2005, 70 percent of women over age 40, over age 65 and of low socio-economic status will be screened per ACS guidelines.

Call to Action:

The American Cancer Society’s Tell a Friend Program encourages women to call their friends and tell them about the benefits of early screening and detection mammograms. Nationally, 154,542 women have been contacted by their friends about getting a mammogram. To get involved in this program call 1.800.ACS.2345 or your local American Cancer Society office.

Did you Know: Overall, timely mammography screenings could prevent approximately 15 to 30 percent of all deaths from breast cancer among women over the age of 40.

*Goal set by the Rocky Mountain Division of the American Cancer Society.
### Breast Cancer: Percent Detected Late Stage, Incidence and Mortality, 1996-2000*

#### Idaho

<table>
<thead>
<tr>
<th>District</th>
<th>Incidence Rate</th>
<th>Mortality Rate</th>
<th>% Diagnosed Late Stage^</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>142.1</td>
<td>27.2</td>
<td>32.5%</td>
</tr>
<tr>
<td>2</td>
<td>135.5</td>
<td>29.4</td>
<td>29.6%</td>
</tr>
<tr>
<td>3</td>
<td>117.0</td>
<td>30.2</td>
<td>28.4%</td>
</tr>
<tr>
<td>4</td>
<td>139.8</td>
<td>26.2</td>
<td>27.9%</td>
</tr>
<tr>
<td>5</td>
<td>129.3</td>
<td>28.6</td>
<td>30.6%</td>
</tr>
<tr>
<td>6</td>
<td>111.7</td>
<td>29.3</td>
<td>31.6%</td>
</tr>
<tr>
<td>7</td>
<td>117.5</td>
<td>28.7</td>
<td>28.3%</td>
</tr>
</tbody>
</table>

* Incidence rates exclude in situ cancers

^ Late stage defined as: cancers detected at a regional or distant stage.

#### Idaho Counties

Results are presented at the health district level instead of county level when county level data are too sparse to calculate accurate data.

Idaho is comprised of 44 counties grouped into seven Health Districts.

- **District 1:** Benewah, Bonner, Boundary, Kootenai, Shoshone
- **District 2:** Clearwater, Latah, Lewis, Idaho, Nez Perce
- **District 3:** Adams, Canyon, Gem, Owyhee, Payette, Washington
- **District 4:** Ada, Boise, Elmore, Valley
- **District 5:** Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, Twin Falls
- **District 6:** Bannock, Bear Lake, Bingham, Butte, Caribou, Franklin, Oneida, Power
- **District 7:** Bonneville, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Teton
Early Diagnosis Dramatically Improves Breast Cancer Survival

**Bottom Line:**
When breast cancer is diagnosed at an early stage, long term survival increases dramatically. In Idaho, female breast cancer mortality declined significantly from 1990-2000, with rates leveling off after 1995.

**Trends:**
In Idaho, 95 percent of all women with localized breast cancer were alive five years after diagnosis. For breast cancer that had spread regionally (nearby the breast), 77 percent were alive after five years. For breast cancer that had spread distally (far from the breast), only 12 percent were alive after five years (see tables below). These survival rates are not significantly different from the national rates. Poor women have lower rates of mammogram and CBE screenings than women who make over $15,000 per year in income (see graph below).

**Women at Risk:**
A lack of health insurance is associated with lower survival among breast cancer patients. Five-year relative survival is lower for women with more advanced stages of cancer at diagnosis. Nationally, breast cancer patients with lower incomes have lower 5-year relative survival rates when compared to higher-income patients. Poor women have lower rates of mammogram and CBE screenings than women who make over $15,000 per year in income (see graph below).

**Goal***:
By 2005, 70 percent of women over age 40, over age 65 and of low socio-economic status will be screened per ACS guidelines.

**Call to Action:**
Cancer is a political issue as well as a medical issue. Government officials make decisions about health issues that affect your life. The American Cancer Society is proud to be the leading advocate working to influence public policy in order to improve funding for cancer research, and access to early detection and prevention programs at the local, state and federal level.

Individual action network volunteers are an integral part of the society’s success. To learn more about the American Cancer Society’s Action Network, please call the American Cancer Society at 1.800.ACS.2345 or visit us online at www.cancer.org/asp/getInvolved/gi_multi_joinGrassroots.asp

**Did you Know:** Compared to when breast cancer is detected late, a woman’s survival rate improves 83 percent when breast cancer is detected early. Finding breast cancer at an early stage saves lives.

*Goal set by the Rocky Mountain Division of the American Cancer Society.*
Breast Cancer Screening: Mammography Rates are Rising

Bottom Line:

Nearly all breast cancers can be treated successfully if detected early.

An annual mammogram starting at age forty is the most effective way to detect breast cancer at an early, curable stage. Annual clinical exams by a medical provider and monthly breast self-examinations are additional ways to detect cancers early. Mammography can detect breast cancer about 1.7 years earlier than clinical or breast self-examinations alone and often before physical symptoms develop. Studies have shown that early detection saves lives and increases treatment options.

Trends:

Mammography rates are not increasing in women between ages 40 and 49 and there is an upward trend in women age 50 to age 65 (see graphs right). In 2000, 55 percent of Idaho women age 40-49, 72 percent of women age 50-64, and 73 percent of women age 65 and older, have had a mammogram in the past two years. Mammography screenings to detect breast cancer early, along with better treatment options, have made breast cancer a more curable disease than it was 30 years ago.

Goal*:

By 2008, 90 percent of women ages 40 and older should have received a mammogram within the previous 2 years.

Women at Risk:

Nationally, poor, less educated, older, rural, and uninsured women are at an increased risk for not receiving mammography screenings.

Call to Action:

Women over age 40 in Idaho should get a yearly mammogram and encourage other women over age 40 to do the same. Barriers such as poor access to health care and lack of health insurance should be eliminated so that all women at risk receive mammography screening.

Did you Know: Idaho mandates that all private, non-ERISA health plans cover mammography screening for women beginning at age 35 (one mammogram for a baseline test between ages 35–39, a mammogram every two years between ages 40–49 and a mammogram each year age 50 and above, or based on a physician’s recommendation).

*Goal set by the Rocky Mountain Division of the American Cancer Society.
Lifestyles: Poor diet, obesity, and physical inactivity may be responsible for one out of three cancer deaths

Bottom Line:
Healthy eating means consuming at least five servings of fruits and vegetables each day, and limiting amounts of meat, dairy and other high fat foods. Along with healthy eating, regular physical activity for at least 30 minutes or more on most days of the week and balancing caloric intake to meet the demands of regular physical activity can help individuals to maintain a healthy weight. Healthy lifestyle behaviors that are adopted in childhood often continue into adulthood.

Nationally:
According to the BRFSS, in 1999 less than 25 percent of U.S. female adults reported eating five or more fruits and vegetables daily. On average 48 percent of women were overweight or obese by definition, and despite its known benefits leisure time physical activity is not regularly practiced among adults. In 2000, only 28 percent of females reported engaging in regular physical activity (see graph).

According to the YRBS in 1999 less than 25 percent of U.S. female high school students were eating five or more fruits and vegetables a day. On average 31 percent of female youth were physically inactive and 24 percent of female high school students were overweight or considered at risk for becoming overweight, these trends appear to be worsening.

Prevalence:
In 2000, 27 percent of women age 18 and over surveyed in the Idaho Behavioral Risk Factor Surveillance System (BRFSS) reported eating five or more servings of fruits and vegetables per day. Forty-eight percent were considered to be overweight or obese and 25 percent stated they engaged in regular physical activity (see graph).

In 2001, 19 percent of Idaho female youth surveyed were eating five servings a day of fruits and vegetables, 13 percent were overweight or obese, and 59 percent of the female youth reported they were physically active (see graph) according to the Youth Risk Behavioral Survey (YRBS).

Goal*:
By 2005, 45 percent of the population will consume five servings of fruit and vegetables daily. By 2015, 90 percent of adults will have engaged in vigorous physical activity within the previous twenty days.

Women at Risk:
Women who are not eating right, exercising regularly, maintaining a healthy weight, or not limiting their consumption of alcoholic beverages.

Call to Action:
The proportion of youth and adults that are overweight in the U.S. is increasing at alarming rates. Obesity is directly linked to several cancers and other negative health effects. Women of all ages should talk with their physicians about establishing a healthy exercise routine plan and a diet that incorporates five fruits and vegetables per day.

Did you Know?: In general, people who reported eating fast food on a regular basis ate fewer fruits and vegetables. Nearly one out of every three teens reported eating fast food on a typical day as did one out of five adults.

*Goals set by the Rocky Mountain Division of the American Cancer Society.
Bottom Line:
Idaho has a primarily Caucasian female population. Idaho as a whole has a large percentage of the female population that completed high school and some college courses. The majority of households in Idaho earn between $15,000 and $49,999 per year.

Breast Cancer Resources
Women’s Health Check
The Centers for Disease Control and Prevention (CDC) provides funding to all fifty states, the territories, and some American Indian Tribes, through the National Breast and Cervical Cancer Early Detection Program (NBCCEDP). The goal of this national program is to reduce the number of deaths from breast or cervical cancer by providing a program to assist low income women, who do not have health insurance, to obtain free or low cost screening services (i.e. Clinical Breast Exams, mammograms, Pap tests and pelvic exams) and limited breast or cervical cancer diagnostic services. CDC mandates all funded programs address ten specific program components: screening, tracking and follow-up, case management, professional education, public education and outreach, quality assurance and improvement, coalitions and partnerships, surveillance, evaluation, and management.

The CDC funds the Idaho Department of Health and Welfare to operate Women’s Health Check. From 1996 until 2001, this program has provided screening and/or diagnostic services to Idaho women. Beginning in 2001, with implementation of the Breast and Cervical Cancer Treatment Act, women receiving services through Women’s Health Check may now qualify to transition to breast or cervical cancer treatment through Idaho’s Medicaid program. For additional information about Women’s Health Check at the Idaho Department of Health and Welfare call 1.800.926.2588.
Data Sources

Cancer incidence and survival data are based on cases reported to each state’s Central Cancer Registry (CCR) and the underlying cause of death reported by each state’s Office of Vital Statistics. U.S. mortality rates are from the Bureau of Vital Statistics. Central Cancer Registries (CCRs) are legally mandated, statewide, population-based cancer information centers. Analyses were performed by the registries. All rates are age-adjusted to the 2000 U.S. standard population. More detailed information on the status of cancer in each state is available from the state’s CCR.

Risk factor data have been drawn from each state’s Behavioral Risk Factor Surveillance System (BRFSS) and Youth Risk Behavior Survey (YRBS), both of which are conducted as collaborations between the Centers for Disease Control and Prevention and state departments of health or education. For states that did not have overall response rates of at least 60 percent on the Youth Risk Behavior Surveys, the data were unweighted, but were published in the MMWR. No data (weighted or unweighted) are published without a state’s permission.

Definitions and Abbreviations

SEER summary stage definitions- Stage of disease information is obtained from extent of disease information. The historical stage presented has four levels. An invasive neoplasm confined entirely to the organ of origin is said to be localized. An invasive neoplasm that has extended beyond the limits of the organ of origin is said to be regional. An invasive neoplasm that has spread to parts of the body remote from the primary tumor either by direct extension or by discontinuous metastasis is said to be distant. In addition, when information is not sufficient to assign a stage, an invasive neoplasm is said to be unstaged.

Relative Survival Rate: The relative survival rate is the survival rate observed for a group of cancer patients compared to the survival rate of persons in the general population who are similar to the patient group with respect to age, gender, race, and calendar year of observation. Relative survival adjusts for normal life expectancy (factors such as dying from accidents or other diseases). Five-year relative survival rates include persons who are still living five years after diagnosis, whether in treatment, remission, or disease-free.

ACS American Cancer Society
BMI Body Mass Index, Weight in Kg/Height in m2
BRFSS Behavioral Risk Factor Surveillance System
CCR Central Cancer Registry
CDC Centers for Disease Control and Prevention
MMWR Morbidity and Mortality Weekly Report
NCI National Cancer Institute
RMD Rocky Mountain Division
SEER NCI Surveillance, Epidemiology, and End Results Program
YRBS Youth Risk Behavior Survey

Understanding Cancer Incidence & Mortality Rates

Cancer rates in this document represent the number of new cases of cancer per 100,000 population (incidence) or the number of cancer deaths per 100,000 population (mortality) during a specific time period.

Rates provide a useful way to compare cancer burden irrespective of the actual population size. Rates can be used to compare geographic areas such as your county to the state as a whole, or to the entire United States.

Age-Adjusted Rates

Older age groups generally have higher cancer rates than younger age groups. Age-adjustment eliminates the effect of age when making comparisons. Beginning with data year 1999, agencies have adopted the 2000 projected U.S. population as a new standard for adjusting incidence and mortality rates. All the incidence and mortality rates presented in this booklet have been age-adjusted to the 2000 population standard.

The year 2000 U.S. standard population replaces the 1970 U.S. standard population, which was used in earlier Rocky Mountain Division Facts & Figures publications. Therefore, rates in this publication are not comparable to the rates printed in the earlier combined site publication.
Idaho Offices and Units

Rocky Mountain Division
Headquarters
2255 S. Oneida St.
Denver, CO 80224
303-758-2030

Treasure Valley
2676 Vista Ave./P.O. Box 5386
Boise, ID 83705
208-343-4609

Eastern
900 East Harmony
Blackfoot, ID 83221
208-785-2516

Magic Valley
149 West 50 South
Rupert, ID 83350
208-436-5238

Northern
1602 Sherman Ave., #104
Coeur d’Alene, ID 83814
208-667-9749

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy, and service.